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COMPREHENSIVE PLAN STEERING COMMITTEE MEETING MINUTES
SUN PRAIRIE, WISCONSIN 53590

DATE: WEDNESDAY, JULY 25, 2018

TIME: 6:00PM

LOCATION: WESTSIDE COMMUNITY SERVICE BUILDING
2598 WEST MAIN STREET – ROOM 144
SUN PRAIRIE WI 53590

1. CALL TO ORDER AND ROLL CALL

Committee Chairperson Mayor Paul Esser called the meeting of the Comprehensive Plan Steering Committee to order at 6:05 pm. Attendance sheet attached.

Staff present: Aaron Oppenheimer, Scott Kugler, Tim Semmann, Sarah Sauer, Philip Gritzmacher, Jr.

Others Present: Jason Valerius (MSA)

2. APPROVAL OF THE MINUTES

A. Motion to approve the June 27, 2018 minutes: Theresa Stevens (1st), Dan Presser (2nd) / approval by voice vote.

3. OLD BUSINESS

A. None.

4. NEW BUSINESS

A. UPDATE ON PROJECT SCHEDULE: Valerius said that visits, interviews, and focus groups will occur with a variety of organizations within the community over the next two months. He then said that MSA plans to provide updates of the comprehensive planning process to a joint plan commission/city council meeting on August 28, 2018, and as well as the Parks and Utilities Commissions during their September meetings. He said that all presentations provided to other City committees will be provided to the steering committee.

B. DISCUSS INTERVIEW AND FOCUS GROUP LIST: Valerius requested that the committee provide additional community organizations, businesses, and individuals for interviews and focus groups. He also said that it would be valuable to bring steering committee members to the meetings. Steering committee members recommended a number of businesses, organizations, and individuals for the meetings and volunteered to attend the meetings.

- C. REVIEW COMMITTEE RESPONSES TO ISSUES AND OPPORTUNITIES WORKSHEET: Valerius provided an overview of the responses to the *Sun Prairie Issues and Opportunities* worksheet. He explained that the greatest community assets, according to the results, were the growth of the community and investment in schools. The biggest weaknesses were related to transportation, specifically the lack of public transit. Additional feedback was that the city should invest more in transportation, manage growth more effectively, to continue to maintain a diverse housing stock, attract more well-paying jobs, and encourage downtown investment.
- D. DISCUSS CONSULTANT COMMENTARY ON SURVEY RESULTS: Valerius identified a number of topics from the *Issues and Opportunities* worksheet that he felt were important for the community.
- The need for “smart, controlled redevelopment” within the community. The group agreed that “smart, controlled redevelopment” was important, but disagreed with the definition of the phrase. Some members believed that it referred to ensuring that redevelopment fits within the context of the existing neighborhood, while others felt that it meant ensuring that redevelopment should blend with existing structures and the future plan. Others felt that it meant ensuring that the transportation network was enhanced with redevelopment.
 - The perception of a need for more street trees. Generally the group agreed that Sun Prairie needs more street trees. Stevens mentioned that the number of new neighborhoods on the west side with immature trees may be impacting that perception. Oppenheimer said that residents may want more trees because they calm traffic. Kugler explained that in the past trees disturbed as part of city projects were not replaced; however, this has changed in recent years.
 - The volume of the Angell Park Speedway races. Muller said that one of the reasons the races have gotten louder is a transition from midget car racing to sprint car racing. The group generally agreed that the races were loud, but only problematic on work nights. It was explained to the groups that races occur on Sundays because Angell Park is part of a circuit, meaning that the drivers are in other communities on other nights of the week.
 - Perceptions of city’s sidewalk policy and perception of this policy. Valerius explained that there seemed to be consensus to retrofit sidewalks on all streets, except for cul-de-sacs, as reconstruction of roadways occurs. The group generally agreed. Esser mentioned that the community must not allow exceptions, as this creates a patchwork sidewalk network.
 - Perceptions of multifamily housing and its impact on schools. Survey results seemed to indicate that there is a perception that there is too much multifamily development and that it is causing the community to spend an increase amount on education. Some committee members believed that the scale and location of the buildings was causing consternation and that education about what the buildings and their residents are like may relieve some residents’ concerns.
 - Perceptions of Sun Prairie’s brand. Valerius said that there seemed to be difficulty identifying a unifying brand for Sun Prairie. He asked the group what they felt Sun Prairie was. Ideas ranged from “a community with a small-town feel” to “a friendly community” to “a family-friendly Madison.” Valerius transitioned by saying that this would be an appropriate survey question for the coming POLCO question.

E. CONFIRM JULY POLCO POLL: The consultant said that the coming POLCO question will ask community members to define what Sun Prairie is to them.

5. DISCUSSION OF NEXT MEETING DATE

A. The next meeting date will be August 22, 2018 at 6:00 pm.

6. PUBLIC COMMENTS

A. None.

7. ADJOURNMENT

A. Motion to adjourn the June 27, 2018 meeting of the Comprehensive Plan Steering Committee by John Muller (1st), Theresa Stevens (2nd) / approval by voice vote.

Recorder: P. Gritzmacher, Jr.

Posted: Sun Prairie City Hall
300 East Main Street

Sun Prairie Public Library
1350 Linnerud Drive

Water & Light Commission
125 West Main Street

*Paul T. Esser - Chairperson
Jorge Hidalgo
Drew Kuehl
John Muller
Janet Rosseter
Bryant Stempski
Angela Thomas*

*Kalvin Barrett
Don Hooser
Emily Lindsey
Terrell Outlay
Erin Ruth
Theresa Stevens*

*Peter Dettmer
Curt Klinkner
Stephanie Manthey
Dan Presser
John Schulze
Fred Stohl*

NOTE: Please note that, upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request this service, contact the City Clerk's Office, 300 East Main Street, Sun Prairie WI 53590 (608) 837-2511

NOTE: It is possible that members of and a possible quorum of members of other governmental bodies of the municipality may be in attendance at the above stated meeting to gather information; no action will be taken by any governmental body at the above stated meeting other than the governmental body specifically referred to above in this notice.

COMPREHENSIVE PLAN STEERING COMMITTEE MEETING ATTENDANCE

Date: July 25, 2018

Committee Members	Present	Absent
Mayor Paul T. Esser - Chairperson	___ X ___	_____
Kalvin Barrett	___ X ___	_____
Peter Dettmer	___ X ___	_____
Jorge Hidalgo	_____	___ X ___
Don Hooser	___ X ___	_____
Curt Klinkner	___ X ___	_____
Drew Kuehl	___ X ___	_____
Emily Lindsey	___ X ___	_____
Stephanie Manthey	_____	___ X ___
John Muller	___ X ___	_____
Terrell Outlay	_____	___ X ___
Dan Presser	___ X ___	_____
Janet Rosseter	_____	___ X ___
Erin Ruth	___ X ___	_____
John Schulze	_____	___ X ___
Bryant Stempski	_____	___ X ___
Theresa Stevens	___ X ___	_____
Fred Stohl	_____	___ X ___
Angela Thomas	_____	___ X ___