



OFFICE OF THE CITY CLERK

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Public Notice of the City of Sun Prairie, pursuant to Section 19.84, Wisconsin Statutes, is hereby given to the public and to the news media, that the following meeting will be held:

BID RECRUITMENT & RETENTION COMMITTEE MEETING

DATE: FRIDAY, JUNE 17, 2022 TIME: 8:30 AM

LOCATION: REMOTE

Due to the current public health crisis, the BID Retention & Recruitment Committee will meet remotely to help protect our community.

Please use the below instructions to participate and watch the meeting remotely.

1. WRITTEN COMMENTS: You can send comments on agenda items to cburke@cityofsunprairie.com
2. WATCH THE MEETING: Register in advance for this webinar:
<https://us02web.zoom.us/j/84877661585?pwd=Mml5R2VjS1QyUDIRejA5VGowNkVhdz09>

1. **CALL TO ORDER AND ROLL CALL**
2. **CITIZEN APPEARANCES, PUBLIC COMMENT**
3. **APPROVAL OF MINUTES**
 - A. Approve May 23, 2022 Meeting Minutes
4. **NEW BUSINESS**
 - A. SPHS student as a Board member
 - B. Facebook / Instagram strategy session for BID Businesses – Marta Hansen
 - C. Utilizing Community Schools to reach the community for events
 - D. Recruiting all business and property owners to serve on committees
 - E. Business Walking & Immersion Tours
 - F. Retail Guild: Open and Consistent Hours

5. OLD BUSINESS

- A. 5-Year Strategic Plan update: Schmitz Consulting, Process and Timeline; plan for June 28 Community Engagement Session at The Loft at - Susan Schmitz, Mark Clear, Gary Peterson
- B. Third Thursdays - Recurring Agenda Item
- C. New Downtown Businesses - Recurring Agenda Items
- D. BID Socials - Recurring Agenda Item. Summer Happy Hour Social at Glass Nickel Pizza, July 19 from 4:30-6:30PM
- E. Community Outreach - Recurring Agenda Item
- F. General Downtown Updates - Recurring Agenda Item
- G. BID Annual Service Award - Recurring Agenda Item

6. REFERRALS TO STAFF OR COMMITTEE REVIEW OR ACTION

7. NEXT MEETING DATE

- A. Thursday, July 21, 2022 at 8:30AM, Remote

8. ADJOURNMENT

Posted: June 10, 2022

Posted: Sun Prairie City Hall
300 East Main Street

Sun Prairie Public Library
1350 Linnerud Drive

Sun Prairie Utilities
125 West Main Street

Members

Dan Callies
Bill Howe

Adam Bougie
Deb Krebs

Gary Praznik – Committee Chair

Nicole Fulton

NOTE: Please note that, upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request this service, contact the City Clerk’s Office, 300 East Main Street, Sun Prairie WI 53590 (608) 837-2511

NOTE: It is possible that members of and a possible quorum of members of other governmental bodies of the municipality may be in attendance at the above stated meeting to gather information; no action will be taken by any governmental body at the above stated meeting other than the governmental body specifically referred to above in this notice.