



OFFICE OF THE CITY CLERK

300 East Main Street
Sun Prairie, WI 53590-2227
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FAX (608) 825-6879
Website www.cityofsunprairie.com

Public Notice of the City of Sun Prairie, pursuant to Section 19.84, Wisconsin Statutes, is hereby given to the public and to the news media, that the following meeting will be held:

TOURISM COMMISSION MEETING

DATE: THURSDAY, OCTOBER 14, 2021 **TIME:** 8:00 AM

LOCATION: COUNCIL CHAMBERS / HYBRID MEETING
MUNICIPAL BUILDING
300 EAST MAIN STREET
SUN PRAIRIE, WI 53590

Please use the below instructions to participate and watch the meeting remotely. The vast majority of meetings air and stream live; however, in the case of simultaneously scheduled meetings, some meetings may only be available to stream on demand later at sunprairiemediacenter.com or on the Sun Prairie Media Center app.

1. **WRITTEN COMMENTS:** You can send comments on agenda items to cburke@cityofsunprairie.com
2. **WATCH THE MEETING:** You can watch the Tourism Commission meeting in several ways:
 - Television: Watch live on Roku, Apple TV, channel 983 on Charter or channels 13 or 1013 on TDS
 - Online: Stream at sunprairiemediacenter.com or on the Sun Prairie Media Center app.
 - Register in advance for this webinar:
https://us02web.zoom.us/webinar/register/WN_GIYo74k_ScGH903xw2FOvw

After registering, you will receive a confirmation email containing information about joining the webinar.

1. **CALL TO ORDER AND ROLL CALL**
2. **APPROVAL OF MINUTES**
 - A. Approve September 9, 2021 Meeting Minutes
3. **CITIZEN APPEARANCES/PUBLIC COMMENT**
4. **BILLS PRESENTED FOR PAYMENT**

- A. Destination Madison, 2021 Administrative Services Annual Payment + Madison Area Sports Commission Annual Payment - \$12,000.00

5. **CHAIRPERSON'S REPORT**

6. **UNFINISHED BUSINESS**

- A. Review Chamber of Commerce's August 19-22, 2021 Corn Festival Grant Recap Report and Staff Memo

7. **NEW BUSINESS**

- A. Visit & City of Sun Prairie Brand Plan: Introduction of Brand Steering Committee, Advisory Group to the Tourism Commission

8. **STAFF UPDATES**

9. **ANNOUNCEMENTS**

10. **REFERRALS**

11. **SET DATE OF NEXT MEETING**

- A. Thursday, November 11 from 8-9:30a.m. in Council Chambers + Remote (Hybrid)

12. **ADJOURNMENT**

IF YOU ARE UNABLE TO ATTEND THIS MEETING, PLEASE CALL 825-1107 or email cburke@cityofsunprairie.com.

Posted: October 12, 2021

Posted: Sun Prairie City Hall
300 East Main Street

Sun Prairie Public Library
1350 Linnerud Drive

Sun Prairie Utilities
125 West Main Street

Members

Jerry Beecher (2022)

Mike Jacobs (2022) - Alder

Commerce

John Blaska (2022)

Christopher Scheel (2022)

Mark Gonwa (2022)

Christina Williams (2022) – Ex Officio, Chamber of

NOTE: Please note that, upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request this service, contact the City Clerk's Office, 300 East Main Street, Sun Prairie WI 53590 (608) 837-2511

NOTE: It is possible that members of and a possible quorum of members of other governmental bodies of the municipality may be in attendance at the above stated meeting to gather information; no action will be taken by any governmental body at the above stated meeting other than the governmental body specifically referred to above in this notice.