



**OFFICE OF THE CITY CLERK**

300 East Main Street  
Sun Prairie, WI 53590-2227  
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FAX (608) 825-6879  
Website [www.cityofsunprairie.com](http://www.cityofsunprairie.com)

**Public Notice of the City of Sun Prairie**, pursuant to Section 19.84, Wisconsin Statutes, is hereby given to the public and to the news media, that the following meeting will be held:

**TOURISM COMMISSION MEETING**

**DATE:** THURSDAY, APRIL 08, 2021                      **TIME:** 8:00 AM

**LOCATION:** REMOTE

Due to the current public health crisis, the Tourism Commission will meet remotely to help protect our community.

Please use the below instructions to participate and watch the meeting remotely. The vast majority of meetings air and stream live; however, in the case of simultaneously scheduled meetings, some meetings may only be available to stream on demand later at [sunprairiemediacenter.com](http://sunprairiemediacenter.com) or on the Sun Prairie Media Center app.

1. **WRITTEN COMMENTS:** You can send comments on agenda items to [cburke@cityofsunprairie.com](mailto:cburke@cityofsunprairie.com)
2. **WATCH THE MEETING:** You can watch the Tourism Commission meeting in several ways:
  - **Television:** Watch live on Roku, Apple TV, channel 983 on Charter or channels 13 or 1013 on TDS
  - **Online:** Stream at [sunprairiemediacenter.com](http://sunprairiemediacenter.com) or on the Sun Prairie Media Center app.
  - **Register in advance for this webinar:**  
[https://us02web.zoom.us/webinar/register/WN\\_aaPwTBHLR8yMcpnUyQzMaw](https://us02web.zoom.us/webinar/register/WN_aaPwTBHLR8yMcpnUyQzMaw)

After registering, you will receive a confirmation email containing information about joining the webinar.

1. **CALL TO ORDER AND ROLL CALL**
2. **APPROVAL OF MINUTES**
  - A. Approve February 11, 2021 Meeting Minutes
3. **CITIZEN APPEARANCES/PUBLIC COMMENT**
4. **BILLS PRESENTED FOR PAYMENT**
  - A. GoDaddy, VisitSunPrairie.com Domain on City's Website - \$18.17

5. **CHAIRPERSON'S REPORT**

6. **NEW BUSINESS**

- A. Sun Prairie Ice Annual Presentation - Betsy McCrary
- B. Sun Prairie Ice Request for Annual Sponsorship Funds - Betsy McCrary
- C. Plan for Administrative Services Contract - 2022+
- D. Corn Festival update - Amy Skicki
- E. Small Business Emergency Fund Loan Oversight Committee update - John Blaska

7. **UNFINISHED BUSINESS**

- A. Revised Recommendation for Visit and City of Sun Prairie Brand Planning

8. **STAFF UPDATES**

- A. 2020 Department of Revenue Room Tax Reporting - Completed April 2, 2021

9. **ANNOUNCEMENTS**

10. **REFERRALS**

11. **SET DATE OF NEXT MEETING**

- A. May 13, 2021 at 8a.m. Remote Meeting

12. **ADJOURNMENT**

**IF YOU ARE UNABLE TO ATTEND THIS MEETING, PLEASE CALL 825-1107 or email [cburke@cityofsunprairie.com](mailto:cburke@cityofsunprairie.com).**

Posted: April 6, 2021

Posted: Sun Prairie City Hall  
300 East Main Street

Sun Prairie Public Library  
1350 Linnerud Drive

Sun Prairie Utilities  
125 West Main Street

Members

Christopher Scheel (2021)  
Mike Jacobs (2021) - Alder

Jerry Beecher (2021)

Amy Skicki (2021) – Ex Officio, Chamber of Commerce

John Blaska (2021)

Mark Gonwa (2021)

*NOTE: Please note that, upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request this service, contact the City Clerk's Office, 300 East Main Street, Sun Prairie WI 53590 (608) 837-2511*

*NOTE: It is possible that members of and a possible quorum of members of other governmental bodies of the municipality may be in attendance at the above stated meeting to gather information; no action will be taken by any governmental body at the above stated meeting other than the governmental body specifically referred to above in this notice.*