



Department of Economic Development  
300 East Main Street  
Sun Prairie, WI 53590

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## **City of Sun Prairie announces 73<sup>rd</sup> annual Groundhog Prognostication event and The Great Groundhog Scavenger Hunt**

The City of Sun Prairie is celebrating the 73<sup>rd</sup> annual Sun Prairie Groundhog Day Prognostication with a virtual ceremony on Tuesday, February 2, 2021 produced by the Sun Prairie Media Center. The ceremony will begin aired at 7:00AM with the Prognostication taking place at sunrise.

Join us for a fun morning filled with surprises to hear Jimmy's prediction! Jimmy the Groundhog has an extremely high accuracy rate on his annual predictions, making him an outstanding leader in meteorological circles.

You can tune into the special broadcast via TDS Channel 1013 (HD), Charter Channel 983 (SD only), Roku app (search for KSUN), Apple TV app (search for KSUN), Mobile app (search for Sun Prairie Media Center in app store or Google Play), <https://sunprairiemediacenter.com/ksun/>, or the Sun Prairie Media Center's Facebook page.

New to the City of Sun Prairie's annual Groundhog Prognostication event this year, is The Great Groundhog Scavenger Hunt! Get out and explore Sun Prairie from January 29 – February 2, in search of Jimmy! Pictures of Jimmy the Groundhog will be hid in various outdoor locations throughout the City of Sun Prairie. Each picture will have a unique QR code for you to scan, for you to enter for a chance to win the prize of a gift card/s, donated by Sun Prairie businesses. Visit The Great Groundhog Scavenger Hunt event on the Visit Sun Prairie Facebook page for more information, and for clues. Clues will be posted to the Visit Sun Prairie Facebook page on January 29.

Businesses and organizations throughout the City of Sun Prairie will be offering a variety of Groundhog Day specials:

- Buck 'n Honey's will offer \$5.00 off an appetizer with the purchase of \$25.00 or more. This special will be available on Groundhog Day only, from 4:00PM to Close.
- Beans n Cream is offering currently offering their Jimmy Latte. The Jimmy Latte is a Caramel Mocha with a "bite" with two shots of espresso, steamed latte milk, caramel, mocha, and cinnamon. Grab a medium Jimmy Latte for only \$3.00 on Groundhog's Day!
- Board and Brush will be offering a discount on Think Spring @home kits.



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- Drop in to Forever Yours Jewelry and pick up a Groundhog Day coloring sheet for the kids! Plus, take 25% off most merchandise between February 2 and February 4.
- Faded Roots Boutique will offer 20% off any one regular priced item on February 2.
- Groundswell Wisconsin invites you to Patrick Marsh for a self-guided story hike. Visit [Groundswell - 2020 Self-Guided Story Hike \(groundswellwisconsin.org\)](http://groundswellwisconsin.org) for more information. Take advantage of this hike all month long!
- Prairie Flowers and Gifts is offering a new hand-carved Jimmy the Groundhog ornament for only \$13.99. Purchase an ornament between January 25 and February 2 and receive two free postcards with your purchase.
- Stop by Wisconsin Apparel to check out the latest in Jimmy the Groundhog apparel and stuffed animals! Pick up your Jimmy shirts, hats, bags, and plush Jimmy now through February 2.
- Visit Cannery Wine Bar and Tasting Room from January 29 through January 31 for a FREE 50 ml bottle of Jimmy Juice! (Must be 21 or older.)

The official Prognostication will be posted on the "Visit Sun Prairie" and "Downtown Sun Prairie" Facebook pages.

Check out the City of Sun Prairie's website page for the history of Groundhog Day:

<http://www.cityofsunprairie.com/840/Groundhog-Day>

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